

2024

trademarXlaw.com

# PRICING & SERVICES

Protecting Brands Empowering Creatives



TrademarX  
IP Law

Comprehensive trademark search, registration, and enforcement services to ensure protection for intellectual property and creative works.

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# About our Law Firm

Trademarx Law is an intellectual property law firm offering comprehensive services in trademark, copyright, and marketing strategy. Our firm is dedicated to providing expert legal counsel and strategic solutions to protect and enhance our clients' intellectual property rights and client reach. Trademarx Law is the premier choice for individuals and businesses seeking to safeguard their creative assets and brand identity.

## **Vision**

## **Mission**

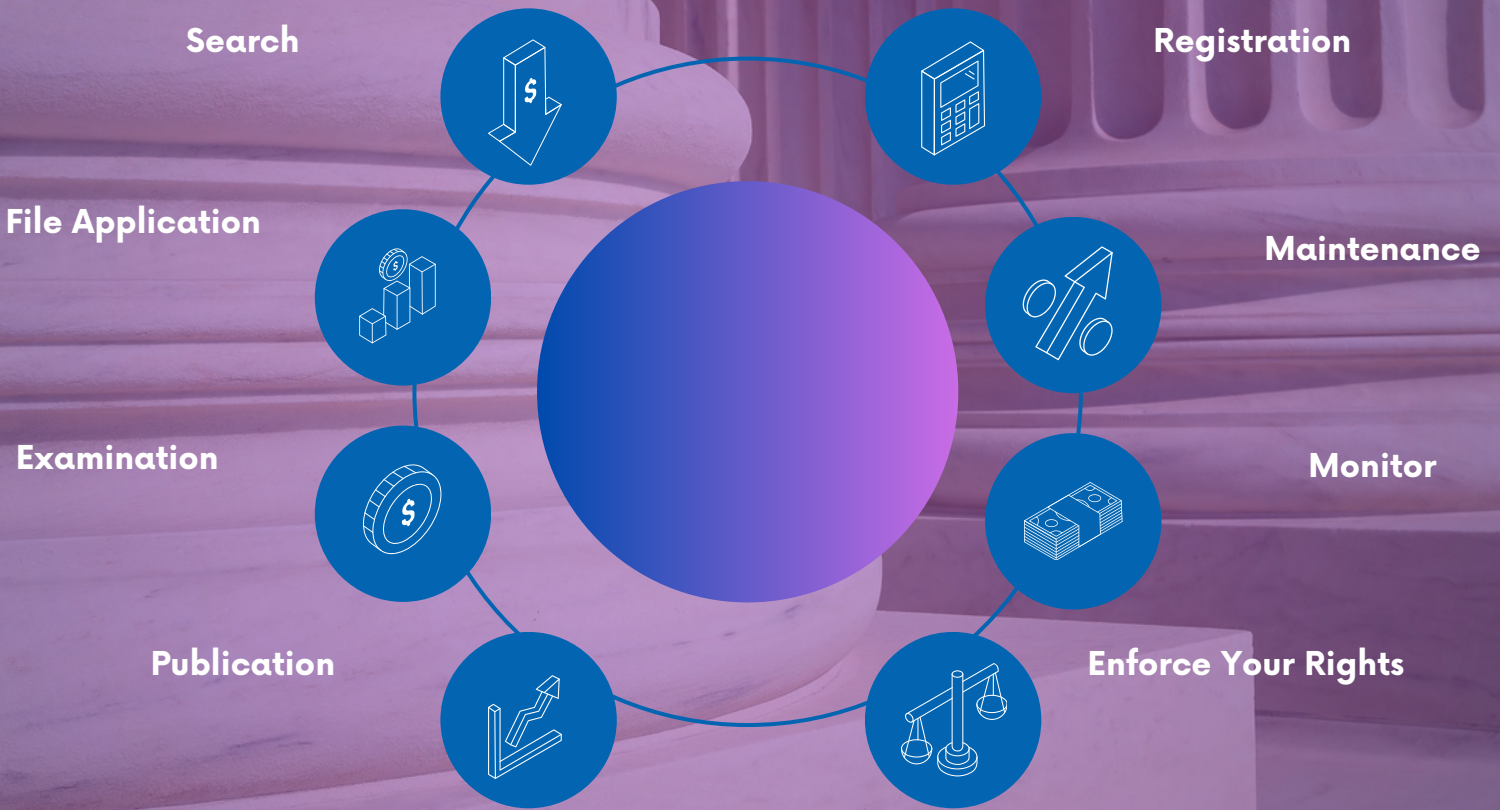
## **Goals**

Our mission at Trademarx Law is to empower individuals and businesses to protect and maximize the value of their intellectual property assets. We are committed to providing exceptional legal services and strategic advice tailored to each client's unique needs. Through our dedication to excellence and innovation, we strive to be a trusted partner in our clients' success.



# TRADEMARK

INTELLECTUAL PROPERTY PROTECTION FOR GOODS AND SERVICES



# Trademark Services

1. **Trademark Counseling:** *Advice on trademark selection, use, and protection strategies.*
  - One Hour: \$150/hr.
  
2. **Trademark Search & Clearance:** *A comprehensive search to ensure trademark availability*
  - Basic search: \$300 - \$500
  - Comprehensive search: \$500 - \$1000
  
3. **Trademark Filing:** *Prepare and file a federal trademark application with USPTO*
  - Filing a trademark application (per class): \$500 - \$1500
  - Government filing fees (per class): Varies
  
4. **Office Action Responses:** *Respond to objections or requests for additional information*
  - Responding to a non-substantive office action: \$500 - \$1000
  - Responding to a substantive office action: \$1000 - \$3000
  
5. **Trademark Monitoring:** *Monitor new trademark filing to identify potential conflicts*
  - Monitoring services (per month): \$100 - \$300
  - Cease and desist letter drafting: \$500 - \$1000
  
6. **Trademark Renewal:** *Renew your trademark registration to maintain protection.*
  - Renewal filing fees (per class): Varies by jurisdiction
  - Attorney fees for renewal (per class): \$500 - \$1000
  
7. **Trademark Licensing:** *Template to authorize the use of your trademark to others.*
  - Drafting a licensing agreement: \$500 - \$1500
  - Reviewing an existing licensing agreement: \$300 - \$800

*\*These prices are approximate and can vary based on the complexity of your trademark needs. Schedule a FREE 20-minute Discovery Call with us at 202-422-4221 for an accurate quote tailored to your specific requirements.*

# MARKETING

BOOST CLIENT REACH + GOVERNMENT + PUBLIC & PUBLIC CONTRACTS + GRANTS & RFPS



# Marketing Services

## 1. Marketing Strategy Development:

*A comprehensive plan outlining marketing goals, target audiences, and strategies to achieve them.*

- Basic marketing plan: \$350 - \$500
- Comprehensive marketing strategy: \$500 - \$750
- Monthly Marketing Services: \$150-\$500

## 2. Public Relations (PR):

- Managing the spread of information between a company or organization and the public to maintain a positive image.
- Press release writing and distribution: \$200 - \$1,000+
- PR strategy development: \$500 - \$5,000+

## 3. Branding Services:

Developing a unique brand identity, including logos, slogans, web design, professional email and messaging, to differentiate a company from competitors.

- Brand identity package (logo, color palette, typography): \$750 - \$1000+
- Social media management launch (per page): \$500 - \$1500+
- Search engine optimization (SEO) services (per month): \$150 - \$1500+
- Pay-per-click (PPC) advertising management (per month): \$150 - \$500
- ***Designing and developing a professional website*** tailored to your brand and audience, with costs varying depending on the complexity of the site, ranging from \$1,000 to \$10,000 or more.

## 4. Marketing Analytics and Reporting:

Tracking and analyzing marketing performance data to measure the effectiveness of campaigns and make informed decisions.

- Basic analytics setup and reporting: \$500 - \$2,000+
- Custom analytics dashboard development: \$1,000 - \$5,000+

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# COPYRIGHT

PROTECTING YOUR INTELLECTUAL PROPERTY CREATIVE WORKS

Determine Eligibility



Copyright Protection



Complete Application



Track Usage



Submit Application



Enforce Your Rights



Wait for Processing



Regular Review





# Copyright Services

## 1. Copyright Counseling:

*Advice on copyright issues, including fair use, licensing, and infringement.*

- One Hour: \$150/hr.

## 2. Copyright Search:

*Researching existing copyrights to determine if a work is already copyrighted and to assess the risk of infringement before using or registering a copyright.*

- Basic search (online databases): \$50 - \$200
- Comprehensive search (includes copyright office records): \$200 - \$500

## 3. Copyright Registration:

*Registration of creative works to secure copyright protection.*

- Filing a copyright registration (single work): \$35 - \$55
- Filing a copyright registration (multiple works): \$55 - \$85

## 4. Copyright Licensing:

*Template to authorize the use of your trademark to others.*

- Template Agreement: \$250
- Filing recordation with the copyright office: \$50 - \$200

## 4. Copyright Assignment:

*Legally transfer the ownership of a copyright from one party to another.*

- Drafting an assignment agreement: \$200 - \$500
- Filing assignment with the copyright office: \$50 - \$200

## 5. Copyright Infringement Analysis:

*Examine potential instances of copyright infringement to determine if unauthorized use of copyrighted material has occurred.*

- Initial consultation fee: \$100 - \$300
- Analysis and opinion on infringement: \$300 - \$800

## **6. Cease and Desist Letter Drafting:**

Sending a legal notice to individuals or entities that are infringing on a copyright, demanding that they stop the infringing activity.

- Drafting a cease and desist letter: \$200 - \$500
- Sending the letter (additional cost for mailing): \$50 - \$200

## **7. Copyright Litigation:**

Represent clients in copyright infringement lawsuits, both as plaintiffs and defendants.

- Initial consultation fee: \$150 - \$500
- Attorney fees for litigation (per hour): \$200 - \$500

## **8. Digital Millennium Copyright Act (DMCA) Notice:**

Assisting clients with complying with the DMCA's requirements for protecting online content.

- Drafting a DMCA takedown notice: \$100 - \$300
- Sending the notice (additional cost for mailing): \$50 - \$200

## **9. Copyright Renewal:**

Assists in renewing copyright to maintain protection for creative works.

- Renewal filing fees: Varies by jurisdiction
- Attorney fees for renewal: \$200 - \$500

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# Contact Us

INTELLECTUAL PROPERTY (IP) LAW

Provide exceptional legal services: We are committed to delivering high-quality legal services that exceed our clients' expectations. We strive to build strong, lasting relationships with our clients based on trust, respect, and communication.

